

3RD ANNUAL

# DIGITAL FINANCIAL REVOLUTION *TOUR*

2023 SPONSORS





# ABOUT THE TOUR

APRIL 2023 - JUNE 2023

Tour founder and Bitcoin Expert Najah Roberts believes one of the solutions for developing radical economic empowerment in disenfranchised communities can be found in the power of Bitcoin and digital assets. The problem is lack of education and access — many of the residents in these communities have little to no exposure to resources, or they simply don't understand how Cryptocurrency works or how to get involved.

Since its inception in 2021, The Digital Financial Revolution Tour travels annually to over 30 underprivileged cities across the country on a mission to spark a financial revolution through education, awareness, group economics, and community networking.

## EXPECTED IMPACT

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### Education

- Introduction to digital assets.
- Generational wealth building and controlling financial trajectory.
- Understanding the evolution of money into the digital age.
- Practical solutions for lower-income residents to help bridge wealth gaps, and become part of the solution to the economic crisis in our communities

### Community | Networking

- Building relationships with city officials and community leaders to provide more financially progressive programs and educational opportunities to residents.
- Each tour stop / event is community-driven and tailored to the area, enlisting local city ambassadors and volunteers to assist with planning and prep.
- Create lasting opportunities for group economics and fellowship through networking.

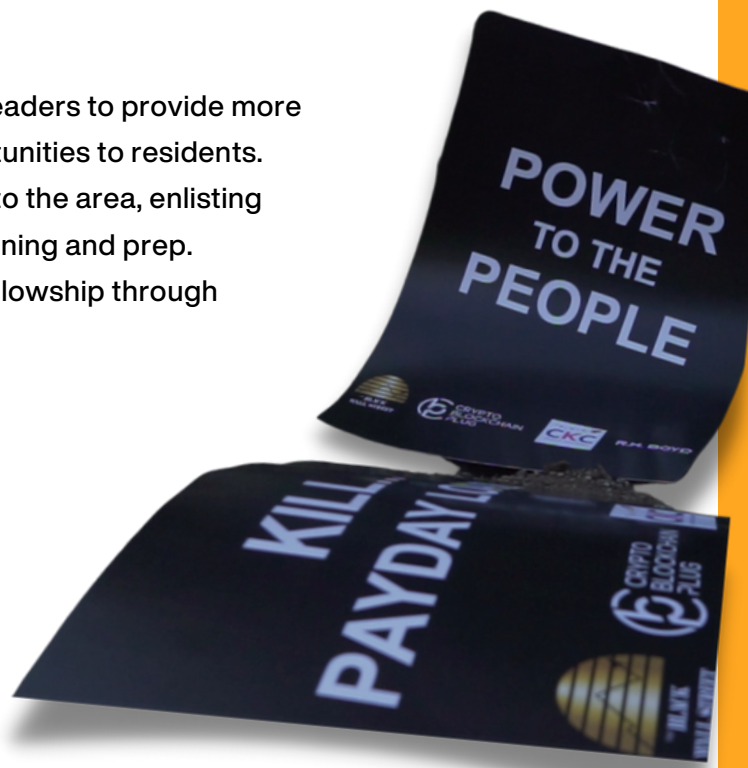
## REACH

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**60% Women | 40% Men**

**African-American | Latino      23-64 Years old**

**80% East Coast | Southern - 20% West Coast | Midwest**



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## CORPORATE SPONSORSHIP OPPORTUNITIES



STARTING LEVELS	LEVEL 1 \$5,000 +	LEVEL 2 \$10,000 +	LEVEL 3 \$50,000 +	TITLE One Available \$100,000 +
Logo on Event Step & Repeat + Signage				
8-Week Social Media Campaign				
Branded Giveaway Items				
Product & Service Promotion to Audience 8 weeks while on tour, and 3 months post tour.				
Prime advertisement on 12 Streaming Events Video provided by sponsor, or our in-house media team.				
Logo + Links On Tour Website Listing will remain active until the next tour				
Branded table at each event stop Promoting exclusive offers, giveaway items, or print material				
Bus / Vehicle Wrap				
Tour Media Promotion + Shout out News, radio, and articles.				

TITLE BONUS: Be a guest speaker at a city stop of your choice!



## BESPOKE IT!

OUR AUDIENCE BECOMES YOUR AUDIENCE.

Custom sponsorship opportunities start at **\$20,000** and up, and can be specifically tailored to your business development and market outreach goals.



## IN-KIND

WHAT SWAG IS MADE OF

T-Shirts, Water Bottles, Keychains, Banners, Event Materials – Feel free to sponsor through a donation of cool stuff, and build your brand awareness at the same time!